#### **CERTIFICATE OF MAILING (37 CFR 1.8(A))**

**PATENT** 

hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Assistant Commissioner for Patents, Washington, D.C. 20231.

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Patti Hespell

**Technology Center 2600** 

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NUMBER 09/748,942	FILING DATE 27 DEC 2000	FIRST NAMED INVENTOR ELDERING		ATTY. DKT. NO. T721-15	
TITLE ADVERTISEMENT DISTRIBUTION SYSTEM FOR DISTRIBUTING TARGETED ADVERTISEMENTS IN TELEVISION SYSTEMS  ART UNIT 2161 UNKNOWN					
Assistant Commission Washington, D.C. 202				GD G	IVED
	INFORMATION	N DISCLOSURE STATE	MENT	AMOUP!	`*** }&a
In accordance with the provisions of 37 C.F.R. §1.97, Applicants hereby wish to make of					1000

# INFORMATION DISCLOSURE STATEMENT

In accordance with the provisions of 37 C.F.R. §1.97, Applicants hereby wish to make of record the references listed on the accompanying PTO Form 1449 for consideration by the Examiner in the examination of the above-identified patent application. Copies of the patent documents are enclosed.

This Information Disclosure Statement is being submitted:

$\boxtimes$	(1)	within three (3) months of the filing date, entry into national phase in an international application or before the mailing date of the First Office Action; or		
	(2)	after the period defined in (1) above but before the mailing date of a Final Rejection or Notice of Allowance, and		
		Certification is made below, or		
		The check, or authorization to charge deposit account, in the amount of the fee set forth by 37 C.F.R. §1.17(p) is attached.		
	(3)	after the mailing date of a Final Rejection or Notice of Allowance but before the payment of the Issue Fee, and		
		Applicant hereby Petitions the Commissioner to consider the attached references; Certification is made below and the fee is included.		

Attached hereto is Form PTO-1449 listing documents believed to be relevant to the above-captioned application. It is respectfully requested that these documents be considered by the Examiner. The relevance of each non-English document will be discussed as follows:

None.

**REMARKS:** 

This disclosure statement should not be construed as a representation that a search has been made or that no other material information as defined in 37 C.F.R. § 1.56(a) exists.

It is believed that this disclosure complies with the requirements of 37 C.F.R. §§ 1.56, 1.97, and 1.98, and the Manual of Patent Examining Procedures § 609. If for some reason the Examiner considers otherwise, it is requested that the undersigned be contacted by telephone promptly so that any deficiency can be remedied.

Some of the documents may have markings thereon. No significance is intended to be attached to the markings.

The submission of these documents is not intended to be deemed an admission that they constitute analogous art.

### **CERTIFICATION**

Applicant(s) certify that:

(1) Each item or reference was cited in a communication from a foreign patent office in a corresponding foreign application not more than three months prior to the filing date of the Statement; or

	(2)	No item or reference was cited in a communication from a foreign patent office in a corresponding foreign application or, to the knowledge of the Applicant(s), was not known more than three months prior to the filing of the Statement.
Respe	ctfully s	submitted,

Douglas J. Ryder Reg. No. 43,073

Expanse Networks, Inc. 300 North Broad Street Doylestown, PA 18901 (215) 348-0265



Please type a plus sign (+) inside this box -> 🗶

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#### PTO/SB/21 (08-00) Approved for use through 10/31/2002. OMB 0651-0031 U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE 09/748.942 Application Number TRANSMITTAL **Filing Date 27 DECEMBER 2000 FORM First Named Inventor ELDERING** RECEIVED (to be used for all correspondence after initial filing) CUSTOMER NUMBER Group Art Unit 2161 DEC 1 8 2002 UNKNOWN 27832 **Examiner Name** Technology Center 2600 5 T721-15 Total Number of Pages in This Submission Attorney Docket Number **ENCLOSURES** (check all that apply) After Allowance Communication Assignment Papers Fee Transmittal Form (for an Application) to Group Appeal Communication to Board Fee Attached Drawing(s) of Appeals and Interferences Licensing-related Papers Appeal Communication to Group Amendment / Reply (Appeal Notice, Brief, Reply Brief) Petition After Final Proprietary Information Petition to Convert to a Affidavits/declaration(s) Provisional Application Status Letter Power of Attorney, Revocation Change of Correspondence Other Enclosure(s) (please Extension of Time Request Address identify below): Terminal Disclaimer GROUP 350 **Express Abandonment Request** Request for Refund Information Disclosure Statement CD, Number of CD(s) Certified Copy of Priority Document(s) Remarks Response to Missing Parts/ Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53

	SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT
Firm or Individual name	Expanse Networks, Inc.  Douglas J. Ryder, Reg. No. 43,073
Signature	1 belst
Date	J/12/10/02

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, ,	condence is being deposited with the United S to: Commissioner for Patents, Washington, D	States Postal Service with sufficient postage as first class IC 20231 on this date:	
Typed or printed name	RatthHespell /		
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# 12-11-02

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLN NUMBER 09/748,942	FILING DATE 27 DEC 2000	FIRST NAMED INVENTOR ELDERING		ATTY. DKT. NO. T721-15
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TELEVISION SY	STEMS			

**Assistant Commissioner for Patents** Washington, D.C. 20231

**CERTIFICATE OF MAILING (37 CFR 1.10)** 

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Date of Deposit

10 DECEMBER 2002

I hereby certify that the following attached paper or fee:

GROUP 3500 Transmittal (1p.), Information Disclosure Statement (3pp.) Form PTO-1449 (1p.) Cited References.

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to Assistant Commissioner for Patents, Washington, D.C. 20231.

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